# Art Without Intention: Pioneering a New Way to Experience Art

**FOR IMMEDIATE RELEASE**

**Innovative Artist Fabian Hemmert Fuses Art and Interaction Design in a Revolutionary Approach to Art Interpretation, Removing the Artist from the Equation.**

*Fabian Hemmert, a renowned visual artist, TED speaker and interaction design professor, announces the digital showcase of his newest intriguing body of work. Hemmert's art is an exploration of human self-discovery and reflection.*

In his creative journey, Hemmert draws upon his background in interface and user experience design. His paintings are interactive artifacts that guide the viewer’s attention inwards. Drawing inspiration from art movements such as Abstract Expressionism, Post-Minimalism, and New Realism, Hemmert enriches his canvases with various materials in a neo-expressionist style.

Each piece of Hemmert's work carries a unique signature— a wooden stamp on its backside that reads in German, his mother tongue, "Bei diesem Bild habe ich mir nichts gedacht" ("Painting this picture, I had nothing in mind."). Also, each painting is accompanied by a certificate in which he certifies that he had nothing in mind while painting – along with a notarially confirmed signature. Hemmert strongly believes that art should be about how a specific piece resonates with the viewer, not about what the artist had in mind while painting it.

Hemmert's pieces act as mirrors, reflecting the viewer’s emotional responses and promoting self-reflection. Through this exploration, his art offers a unique perspective on what it means to be human.

Visit Fabian Hemmert's KRICKELKRACKEL website to experience his reflective exploration of art, interaction, and human experiences.

<https://www.krickelkrackel.com>

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